

## Communication-intensive Course Syllabus Statement

### **BBED6787 Ocean Park Experiential Learning Project**



This is a certified Communication-intensive (CI) Course which meets all of the requirements endorsed by HKU's Senate, including

- the teaching and assessment of written and oral communication 'literacies'; and
- at least 40% of the course grade assigned to communication-rich assessment tasks.

#### **What communication knowledge and skills will students learn in this course?**

In this course, students will learn how to integrate their pedagogic skills and knowledge in conservation and apply it through designing and conducting pop-up narrations to a wider community at Ocean Park. Specific communication knowledge and skills to be learnt will include presentation skills such as the use of voice, visual design, eye contact, gestures to deliver an engaging narration, and twenty-first century skills including collaboration, critical and creative thinking and problem-solving. They will also learn one important meta-cognitive skill, namely reflection through ongoing debriefing sessions. Students will learn to articulate and reflect their ideas and thoughts in a critical manner, draw meaningful connections between their experiences and their knowledge, and demonstrate the perceptive self-understandings through writing.

#### **How will students learn these?**

Students will receive ongoing support and feedback from both the course instructors and the mentors from the community partner, Ocean Park. Training sessions will include curriculum design, conservation and customer services at Ocean Park. Students will then form cross-disciplinary teams to conduct an in-depth research on the self-selected topic and design the initial narration. Several trial runs will be conducted before the final pop-up narrations at Ocean Park. On-site reflective/ debriefing sessions will be conducted after each narration where students will learn to develop the reflective habit of mind and their knowledge and skills in reflection.

#### **What does a good communicator look like in this course?**

At the end of the course, students will develop the following qualities to be an effective communicator: confidence, adaptability and flexibility to respond to novel situations and different types of audiences, using creativity and social innovation to promote social awareness on

conservation, having empathy, being reflective as a learner, willing to subject their own beliefs, values and behaviours to critical scrutiny, and being open to change.

BDG 2019-2020

BDG II 2023-2024